



# Roof Sit Sponsors

*Benefiting the Community Healing Centers*

## 2010 Sponsorship Commitment Form

Name \_\_\_\_\_ Date \_\_\_\_\_

Business \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

Fax \_\_\_\_\_ E-mail \_\_\_\_\_

*Please check the following:*

- Renewal Sponsorship       Logo is the same as 2009       New logo
- New Sponsorship (please e-mail a .jpeg file with graphic standards noted)

*Please check level(s) of sponsorship participation:*

**Roof Sit Weekend (May 20-22) Sponsorships:**

- Super Heroes - Radio Challenge Hour Sponsors (\$1,000 broadcast sponsor)
- Heroes - Radio Challenge Hour Sponsors (\$500 non-prime time)
- "Stay off the Roof" - Challengers (commitment to collect pledges of \$1,000 to stay off the roof)
- Fundraising Dinner Sponsor - This is a presenting sponsorship status that involves hosting a fundraising dinner and providing the meals in exchange for the event sponsorship. The dinner will be held the first night of Roof Sit, May 20, 2010.
- Special Event Sponsors in the amount of \$250 - Special events during Roof Sit Weekend, including: Children's play area, Diva Roof Party, Mother/Daughter Spa Morning
- T-Shirt Sponsor in the amount of \$250

**Golf Fore Kids (July 24) Sponsorships:**

- Gold Sponsor - \$500
- Silver Sponsor - \$250
- Bronze Sponsor - \$100

- In-Kind Sponsor, Value of Donation \_\_\_\_\_
  - Certificates (needed for the Sweeper Tournament, the Fundraising Dinner, Golf Fore Kids Tournament, and Event Weekend prizes)
  - Donated baskets (needed for the Sweeper Tournament, the Fundraising Dinner, Golf Fore Kids Tournament and Event Weekend prizes)
  - Donated products - any item can be used (needed for the Sweeper Tournament, the Fundraising Dinner, Golf Fore Kids Tournament, and Event Weekend prizes)

Please note the following restrictions (such as being listed as anonymous) \_\_\_\_\_

Please indicate below on billing procedures:

- Please invoice business - Respectfully request payment within 30 days of invoice
- Please note that check will be included
- Please note that check will be processed and sent under separate cover

### Roof Sit Information

**Purpose of the Event:** Roof Sit raises money each year to support children's programs at the Community Healing Centers that treat and prevent child abuse and neglect in our community. The Children's Advocacy Center and Infant and Parent Services programs help hundreds of children and their families every year. All money raised stays right here in Southwest Michigan.

**Major Sponsors:** Cumulus Broadcasting and Wright for Kids

**The Event:** The event features 103.3 KFR disc jockeys who broadcast live from the roof of Helzberg Diamonds and Hairmasters for three days. The broadcasts are designed to raise money to support programs that treat and prevent child abuse and neglect in our community. Individuals, businesses, schools and employee groups call in their pledge or stop by the event site and make donations. In 2009, the event raised \$77,000 to help kids in need.

Tips for Kids is a program component of Roof Sit. The Tips for Kids has raised up to \$12,700 per year. The Tips for Kids program is a fun volunteer event where community groups pump gas and wash windows for tips at participating local Shell and Bob and Kay's gas stations. Groups sign up for two or four hour volunteer shifts and at the end of the shift, bring the money (tips) they collected to the Roof Sit headquarters at Helzberg Diamonds and Hairmasters on Westnedge Ave. in Portage. At the event site, the group is interviewed on 103.3 WKFR and the donations are credited to the volunteer group. Tips for Kids not only benefits The Children's Advocacy Center and Infant and Parent Services, but it also provides community exposure for the volunteer group and further raises awareness that the company/business cares about this issue and will work together to treat and prevent child abuse and neglect. The event begins Thursday, May 20 at 8:00 am and runs through Saturday May 22 at 4:00 pm. A typical group is made up of 4 to 8 people; larger groups can select two shifts or two stations.

**Event Dates:** May 20-22, 2010

**Fundraising Goal:** \$78,500

### Return Information

This form can be faxed to: 269.382-7078 or sent to:  
The Community Healing Centers, 2615 Stadium Drive, Kalamazoo, MI 49008

For additional questions, please call:  
Lorri Kirby at 269.343.1651 ext. 154 or [lkirby@chcmi.org](mailto:lkirby@chcmi.org)  
For more information on Roof Sit, please visit [www.roofsit.com](http://www.roofsit.com)